

# UGCBYDROOLINGGODDESS

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*The perfect duo: a marketing expert and a business specialist, both professionals dedicated to career growth and mutual evolution.*

## JOINT EXPERIENCE

- Managed gastronomic events at KAAYA Miami and led the social media team.
- Created professional content for the DROOLING GODDESS account.
- Implemented networking strategies to expand collaboratively in Miami.

## SKILLS

English / Spanish	100%	Social Media Management	100%
Editorial Skills /Advertising Communication	100%	Content Creation /Creative Direction	100%
Creative Marketing Strategies	100%	Event Organization	100%

## Victoria Sanabria

### EXPERIENCE

#### Unbasic Marketing Agency

Founder Diciembre 2022- Present

- Devoted effort to build networks and secure marketing contracts for venues or businesses.
- Founded and led a successful team for quality content creation across various brands.
- Creatively directed all aspects of content creation, guiding the team to success in meeting client needs.

#### House of Om India (Rishikesh) - Creator of Audiovisual Content

10 septiembre 2023 - 25 sept 2023

- Inauguration of the Ashram.
- Gained invaluable experience to undertake similar projects in the future on an international scale.
- Demonstrated effective leadership and coordination skills during the Ashram inauguration, contributing to the seamless execution of the event and positioning for future international project success.

#### KAAYA - Marketing Strategy

December 2022 - December 2023

- Creative Marketing Director overseeing innovative promotional initiatives.
- Specialized in Public Relations with a focus on event creation and implementation of creative strategies.
- Proficient in content creation for effective marketing campaigns.

## BRANDS<sup>®</sup>

Kasa Yoga Studios	Vival Luxury Jewellery
Evelyn Ferrer Esthetics	CCS Estudio de Fotografia
Beautypass App	Drink Candela
Neon Cote	OAKCHA Fragrances
Sister Store Concept	Puregreen
	Goji Fresh

## Isabella Nino

### EXPERIENCE

#### Drooling Goddess - Content Creator

July 2018 - Present

- Dedicated effort to content creation and strategic follower expansion on digital platforms.
- Explored and recommended dining establishments in Miami and during travels.
- Fostered culinary engagement by sharing delectable recipes and food options with a dedicated audience.

#### Food For All The Cookbook - Author

August 2019 - July 2022 - Amazon

- Researched and established the universal concept of the cookbook.
- Tested and refined 40 recipes with meticulous attention.
- Utilized food photography to enhance visual appeal and coordinated successful crowdfunding and launch events for wide promotion.

#### The Hungry Post - Content Creator

February 2019 - September 2023 Current - Miami, Florida

- Involved in content creation through online posts and published articles.
- Evaluated food quality, service, and ambiance in restaurant review events.
- Produced engaging social media content on Instagram for outreach to 188k followers.

## PRESS

**NBC "6 in the mix"** - August 2022

"Drooling Goddess Launches First Cookbook"

*Isabella Nino talks about her new book and the recipes that will make your mouth water.*

**Press Publications** - June 2023

Food For All The Cookbook

The Washington Finance, The Las Vegas Weekly, The USA Reporter, Miami News Network, The New York Finance, The Chicago Weekly News, Fox News